HANYANG UNIVERSITY

Hanyang ERICA Summer School
Office of International Affairs, Hanyang University ERICA
55 Hanyangdaihak-ro, Sangnok, Ansan, Gyeonggi-do, 15588, Korea
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2024 Course Syllabus

Course Information				
	Course Title(Eng)	Illustration and Character Design	Course Category	*Elective Non-Major(General)*
	Course Title(Kor)	일러스트레이션과 캐릭터 디자인		
	Credit–Lecture–Lab	*3 credits-4.5 hrs-0 hrs*	Course Restrictions	N/A
	College/School	*International Summer School(ERICA)*	College/School Responsible	Foreign Exchange Program(Y0000341)
	Meeting Times	*9:00am–12:00pm 1:00pm-2:30pm 10times*	Electronic Attendance	*Y/N*

Instructor Info				
	Department	Communication Design	Name	Goya CHOI
	Contacts	+82)10-4841-7932	E-mail	bygoya@gmail.com
	Homepage	www.fullofgraphics.com		
Course Type	Teaching Method	Practical class, Discussion-style class, Small group class		

Course Description	The course particularly focuses on the effective expression of characters, encompassing the process of researching and developing characters that are qualitatively outstanding and distinctive.
Course Objectives	Developing practical works with storytelling and proposing visual solutions for corporate and public purposes through the concretization of concepts and character development (both online and offline).
Notice for Students	The choice between a laptop and a tablet for hand drawings depends on your specific needs and preferences.

Textbook	No.	Title	Author	Publisher	ISBN	Price(KRW)
	1	When attitudes become artwork	Bona Park	Badabooks	9791196517304	14,800

Evaluation	Evaluation Criteria	Percentage(%)	Evaluation Criteria	Percentage(%)
	Attendance	20%	Quiz	0
	Assignments	0	Mid-term Exam	40%
	Discussion	0	Final Exam	40%
	Team Project	0	Participation	0
	Other			Percentage(%)
	Total 100 %			

	Day	Title	Activity
Daily Lecture Plan and Assignments	1	Orientation	Practical training planning, and selection of topics
	2	History and characteristics	Theory, and practical training in illustration & Character Design
	3	Project 1: Character Design	Research and Analysis
	4	Project 1: Character Design	Idea Development and Sketching 1
	5	Project 1: Character Design	Idea Development and Sketching 2
	6	Presentation	Project 1: Character Design
	7	Project 2: Character Design	Research and Analysis
	8	Project 2: Character Design	Idea Development and Sketching 1
	9	Project 2: Character Design	Idea Development and Sketching 2
	10	Presentation	Project 2: Illustration